When I plug my computer, right at the moment it's gonna die, the very plugging of the cable makes it go off. Ain't this a good metaphor that when you do an act that is too obvious for a purpose that's too well-defined, it ends up being useless if not provoking the exact opposite effect

Do we kill things when we think of them?

Are we bound to miss the objet a, for ever? What can I do but turn around it, trying to satisfy myself with objets b, c, d, – objet α *alpha*